

Sieber International launches Miami division

Local office headed by Oliver Ruiz and includes 20 agents

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By [Sean Stewart-Muniz](#)

Sieber International, a real estate firm focused on foreign buyers interested in the U.S., has launched a new branch aimed at Miami locals.

The division, Sieber International Realty, is an effort by company founder Ruedi Sieber to cover all of his bases, including the local market, he told *The Real Deal*.

His firm has offices in South America, Europe and main locations in New York and Miami.

"We mainly work in foreign countries offering New York and Miami to the world," Sieber told *TRD*. "There's a lot of business in the local market, and you can't be everywhere at the same time."

The branch is located on the 14th floor of 1221 Brickell Avenue in Miami's financial district. It covers the same services as the parent company — advising on everything from financing and taxes to purchasing, managing and renting a property.

Ruedi said the branch will target high-net-worth clients and work primarily with luxury properties.

Oliver Ruiz heads the Miami office, which has 20 agents. Ruiz previously worked for Fortune International Realty and Douglas Elliman in Miami.

Although Sieber said he plans on growing the branch to Miami Beach and Brickell, he wants to keep the boutique experience of a smaller team for the time being.

Sieber International has sold units in projects like [Park Grove](#), a luxury condo development in Coconut Grove, and the massive Brickell City Centre, which recently [topped off](#) its first tower.

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Oliver Ruiz and Ruedi Sieber